



2024 ANNUAL
Partnership
PLAN



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FESTIVE

Spring Evening



FESTIVE Spring Evening



Date: to be determined

Location: to be determined

PACKAGE

PRESENTING PARTNER – \$5,500

- Your logo on the badges
- Your logo on a banner during the Festivities evening
- Your logo on all communications to members related to the Festivities evening
- Your logo on the Spring Festivities page, on the aqdf.ca website
- Your logo on the centerpieces during the Festivities evening

À LA CARTE PACKAGES

	1	Photo booth	Your logo integrated into the decor of a photo booth		\$3,000
	2	Welcome Cocktail	Your logo on a poster where your cocktail will be served with your product (you must provide the products)	SOLD	\$2,750
NEW OPTION	3	Detachable part of the lanyards	Your logo alone and clearly visible on the removeable part of the lanyards		\$2,500
	4	Alcohol tests	Your logo on the alcohol test packaging given to participants		\$2,500
	5	Wine	Your logo on a poster and on the glass rings	SOLD	\$2,500
	6	Draw	Your logo on the screen and mention of your company name by the MC (the price is included)	SOLD	\$2,250
	7	Bathroom	Your logo on bathroom mirrors		\$2,000
	8	DJ Station	Your logo on the DJ station	SOLD	\$2,000
	9	Food station	Your logo on food stations		\$1,500
	10	Parting gift	Your product as a gift and your logo on a poster (you must provide and bring the product)	SOLD	\$1,250
NEW OPTION	11	Flavored water station	Your product used as a flavor for the infused water stations and on a poster		\$1,000
	12	Other suggestions	To be submitted to the QPMA for discussion		To discuss



Golf

TOURNAMENT



QPMA





Date: June 6, 2024

Location: Le Blainvillier

PACKAGES

THE MASTER PRESENTER – \$3,000

- Your logo on the Golf page, on the aqdfi.ca website
- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch
- Your logo on the screens during the cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- **Your logo in strategic locations around the Club House**

THE PRO PRESENTER – \$1,750

- Your logo on the Golf page, on the aqdfi.ca website
- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch
- Your logo on the screens during the cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament

ASSISTANT PRO PRESENTER – \$1,250

- Your logo on the Golf page, on the aqdfi.ca website
- Your logo on a banner at reception
- Your logo on the screens during brunch
- Your logo on the screens during the cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament



ASPIRING PRESENTER – \$950

- Your logo on the Golf page, on the aqdfi.ca website
- The name of your company on a banner at reception
- Your logo on the screens during brunch
- Your logo on the screens during the cocktail dinner

FRIEND PRESENTER – \$500

- Your logo on the Golf page, on the aqdfi.ca website
- The name of your company on a banner at reception

À LA CARTE PACKAGES				
1	Golfer's bag	Your logo on the bags placed in the carts	\$4,500	
2	Golf flag	Flags with your logo on the holes of the 2 courses	SOLD \$3,750	
3	Beer on both courses	Your logo on posters and coupons	SOLD \$3,500	
4	Golfer's Pouch	Your logo on the pouches given to all golfers	\$2,950	
5	Lunch	Your logo clearly visible as a lunch partner and on a poster	SOLD \$2,750	
6	Wine	Your logo on menus and coupons	SOLD \$2,500	
7	Cocktail area	Personalized cocktail area reflecting your company's image	SOLD \$2,500	
8	Bathroom	Your logo on bathroom and changing room mirrors	\$2,500	
NEW OPTION	9	Detachable part of the lanyards	Your logo alone and clearly visible on the detachable part of the lanyards	\$2,500
	10	Cup	Your logo at the bottom of the 36 cups	SOLD \$2,250
	11	Juice/smoothie station	Your logo on a poster and your product distributed to each golfer	\$2,250
	12	Morning Brunch	Your logo on menus, on a poster and on screens	SOLD \$2,250
	13	Super Bingolf	Your logo on the Bingolf cards distributed to all golfers	SOLD \$2,250
	14	Cart	Your logo on the front window of the carts	SOLD \$2,250



15	Truck – 2 options	Your company's truck parked near departures	1/2	\$2,000
16	Cannon starting shot	Your logo on a poster announcing the activity on the hole, on the 2 courses		\$2,000
17	DJ Station	Your logo on the DJ station	SOLD	\$2,000
18	Longest drive competition (2 options)	Your logo on a poster announcing the activity on the hole	1/2	\$1,750 per course
19	Hole-in-one competition (2 options)	Your logo on a poster announcing the activity on the hole	1/2	\$1,750 per course
20	Closer to the Cup Competition (2 options)	Your logo on a poster announcing the activity on the hole	SOLD	\$1,750 per course
21	Putting competition	Your logo on a giant poster and awards ceremony by your company	SOLD	\$1,750
22	Start of a hole (18 options)	Your logo on a poster at the start of one hole per course	9/18	\$1,450 for 2 courses
23	Pop corn	Your logo on the bags of popcorn distributed at the cocktail party	SOLD	\$1,250
24	Food station	Your logo on food stations		\$1,250
25	Tasting on a hole	Price according to the food preparation and required staff		\$950 visibility fee
26	Bottle of water	Company-branded water bottles provided to all golfers	SOLD	\$950 visibility fee
27	Promotional item	Item with your company's name placed in the golfers' bag		Visibility fee of \$500 + item
28	Presentation of a gift / draw	"QPMA buys Business buys"		\$500 visibility fee + price
29	Cap	Caps provided to all golfers	SOLD	To discuss
30	Other suggestions	To be submitted to the QPMA for discussion		To discuss



Convention



Convention



Dates: September 19 to 21, 2024

Fairmont Tremblant

President of the organizing committee: Pascal Gu erin, Jardins A. Gu erin

PACKAGES

PRESIDENT'S CLUB PARTNER – \$11,000

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance
- High visibility in the conference reception area
- Your logo in all QPMA communications relating to the Convention
- Your logo on the program
- Your logo on the menus
- Video presented at the brunch and banquet
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)
- **Looped corporate video in the reception area** (provided by the company)

PLATINUM PARTNER – \$8,500

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance
- High visibility in the conference reception area
- Your logo in all QPMA communications relating to the Convention
- Your logo on the program
- Your logo on the menus
- Video presented at the brunch and banquet
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

Convention



PACKAGES

DIAMOND PARTNER – \$6,250

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance
- High visibility in the conference reception area
- Your logo in all QPMA communications relating to the Convention
- Your logo on the program
- Your logo on the menus
- Video presented at the brunch and banquet

GOLD PARTNER – \$4,000

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance
- High visibility in the conference reception area
- Your logo in all QPMA communications relating to the Convention

SILVER PARTNER – \$2,500

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance
- High visibility in the conference reception area

BRONZE PARTNER – \$1,250

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms
- Your logo on a banner at the entrance

Convention



FRIENDLY PARTNER – \$650

- Your logo on the Convention page, on the aqdf.ca website
- Your logo on the screens at reception and in the rooms

* All sponsorships followed by *** are reserved for major partners, i.e. those who take a GOLD package or higher. Items 1 to 17 are for the entire duration of the conference

À LA CARTE PACKAGES				
	1	Magnetic card ***	Your logo on room cards	SOLD \$5,500
	2	Convention goer bag ***	Your logo on the bags offered to all participants	SOLD \$5,500
NEW OPTION	3	Conference window ***	Your logo placed on the 3 large windows of the convention section	\$4,500
	4	Convention mobile application ***	Your logo on the home page and in the internal pages of the application	SOLD \$4,250
NEW OPTION	5	Personalization of the reception lounge ***	Personalization of the reception lounge located between the entrance hall and the conference section	SOLD \$4,000
NEW OPTION	6	Corridor to the conference area ***	Your logo on banners placed in the corridor leading to the convention section	\$4,000
	7	Badges***	Your logo on the badges of all participants	SOLD \$3,500
NEW OPTION	8	Personalized message on televisions in rooms ***	Message from your company, broadcast on TVs in rooms	\$3,500
	9	Outdoor banner ***	Banners with your company logo near the entrance	\$3,000
	10	Bathroom ***	Your logo on the mirrors of various bathrooms in the convention center	SOLD \$3,000
	11	Do Not Disturb" Card ***	Your logo on the cards hanging on the doors of the participants rooms	SOLD \$3,000
	12	Detachable part of the lanyards ***	Your logo alone and clearly visible on the removeble part of the lanyards	NON AVAILABLE \$3,000
	13	Simultaneous translation	Your logo on posters and screens inviting you to connect to the translation platform	SOLD \$2,500
	14	Flavored water station	Your product used as a flavor for the infused water stations and on a poster	SOLD \$1,500

Convention



15	Promotional item	Items in the name of your company placed in the conference bags		\$1,000 visibility fee + item
16	Reusable water bottle	500 reusable water bottles in your company colors placed in convention bags	SOLD	\$1,000 visibility fee + item
17	Showcase of innovations	Your new product or service in the virtual showcase space		"\$350 Member \$600 Non-member"

THURSDAY EVENING – OPENING EVENING

18	Gift package draw	Speech and draw for a gift package offered by your company	SOLD	\$2,750
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FRIDAY EVENING – FESTIVE EVENING

19	Band presenter ***	Visibility during the show and short speech or video broadcast		\$8,000
20	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD	\$4,000
21	Photo booth ***	Your logo on souvenir photos printed on site		\$3,500
22	Gift package draw	Speech and draw for a gift package offered by your company		\$3,500
23	Table's center ***	Your logo on the centerpieces	SOLD	\$3,250
24	Beach sandals	Your logo on beach sandals	SOLD	\$2,750

SATURDAY NOON – CONFERENCE AND BRUNCH

25	Inspiration conference	Speech and presentation of the conference by your company, your logo on a poster	SOLD	\$5,000
26	Table's center ***	Your logo on the centerpieces during brunch	SOLD	\$3,250\$
27	Gift package draw	Speech and draw for a gift package offered by your company during brunch		\$2,750
28	Contest I love contest ***	Speech and drawing of 4 prizes for the «Mouvement I like fruits and vegetables» at brunch competition	SOLD	\$2,750

Convention



SATURDAY EVENING – BANQUET

29	Travel package draw	Speech and draw for a travel package offered by your company	SOLD	\$4,250
30	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD	\$4,000
31	Table's center ***	Your logo on the centerpieces at the banquet	SOLD	\$4,000
32	DJ Station	Your logo on the DJ station at the Presidents suite	SOLD	\$2,500
33	Parting gift ***	Your product as a gift and your logo on a poster (you must provide and bring the product)		\$2,000
34	Personalization of a dish	Integration of your logo into one of the services offered during the banquet		To discuss
35	Other suggestions	To be submitted to the QPMA for discussion		To discuss



Oyster

PARTY





Date: November 8, 2024
Metropolitan Golf Club

PACKAGE

PRESENTING PARTNER – \$5,750

- Your logo on the badges
- Your logo on a banner during the event
- Your logo on all communications to members related to the oyster party
- Your logo on the event page, on the aqdf.ca website
- Your logo on the centerpieces during the event

À LA CARTE PACKAGES				
1	Oyster area	Your logo on the aprons and personalization of the oyster area in your company colors	SOLD	\$3,500
2	Wine	Your logo on a poster, on coasters and glass rings	SOLD	\$3,250
3	Welcome cocktail	Your logo on a poster where the cocktail is served	SOLD	\$2,500
4	Photo booth	Your logo on the photo frame printed on site		\$2,500
5	Truck	Your company truck parked near the entrance		\$2,500
6	Alcohol tests	Your logo on the alcohol test packaging given to guests		\$2,500
7	Detachable part of the lanyards	Your logo alone and clearly visible on the removeble part of the lanyards		\$2,500
8	DJ Station	Your logo on the DJ station	SOLD	\$2,000
9	Bathroom	Your logo on bathroom's mirrors	SOLD	\$2,000
10	Conference	Your logo on screen at the start of the conference during the assembly, on a poster and mention of your company by the MC	SOLD	\$2,000
11	Floor	Your logo on the floor of the oyster area	SOLD	\$2,000
12	Bar	Your logo in the bar areas	SOLD	\$1,750

NEW
OPTION

Oyster

PARTY



13	Draw	Speech and draw for a gift offered by your company	\$1,750 (including price)
14	Food station	Your logo on food stations	\$1,350
15	Parting gift	Your product as a gift and your logo on a poster (you must provide and bring the product)	\$1,000
16	Flavored water station	Your product used as a flavor for the infused water stations and on a poster	SOLD \$1,000
17	Other suggestions	To be submitted to the QPMA for discussion	To discuss

Reservation Form



Thank you for your support as a partner of the QPMA, providing your company with unique visibility during Association events. We are grateful for this financial collaboration which allows the office and committees to pursue their mission and offer quality events and conferences.

- 1 - Check the desired visibility options
- 2 - Calculate the total amount
- 3 - Send to iferland@aqdfi.ca

EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to be paid
Spring festivities	Presenting Partner	\$5,500		
Golf Tournament	The Master	\$3,000		
	The Pro	\$1,750		
	The Assistant-Pro	\$1,250		
	The Aspiring	\$950		
	The Friend	\$500		
Convention	President Club	\$11,000		
	Platinum	\$8,500		
	Diamond	\$6,250		
	Gold \$4,000	\$4,000		
	Silver	\$2,500		
	Bronze	\$1,250		
	Friend	\$650		
Oyster Party	Presenting Partner	\$5,750		
Sub-total =				



À LA CARTE VISIBILITY – EVENTS

Event	Indicate the number of the visibility(s) on the desired map(s)	Amount to be paid
Spring festivities		
Golf Tournament		
Convention		
Oyster Party		
Sub-total =		

CALCULATION OF VISIBILITY FEES

Start by choosing the options that work best for you. To complete the request, please add the amounts found in the “subtotal” boxes in the previous tables to find the total amount to pay.

To confirm your reservation, you will need to pay the full amount for each visibility no later than 45 days before the event date.

Packages and a la carte items may be reserved by certain companies with acquired rights. Please contact Isabelle Ferland to find out the availability of the different items in the plan. Please return the form quickly to guarantee your choices to iferland@aqdf.ca.

Visibility	Amount to be paid
Subtotal event presenting partners – packages	
Subtotal visibility on the map – events	
Total fees for visibility =	

Company : _____

Name : _____ First Name : _____

Email : _____ Phone : _____

Address : _____

City : _____ Province : _____ Postal Code : _____

Date : _____ Signature : _____



Fruits & vegetables

SYMPOSIUM

The Fruit and Vegetable Symposium is a special event that precedes the Spring Festivities Evening. Both events will take place at the same location.

The Symposium is designed to be a must-attend event facilitating interactions between stakeholders in the agri-food industry and the public health sector.

Separate partnership plans for these two events have been developed.



Fruits & vegetables

SYMPOSIUM



Date: to be determined

Location: to be determined

President of the organizing committee: Daniel Terrault, Gen V

PACKAGE

PRESENTING PARTNER – \$3,000

- Your logo on a banner at the Symposium
- Your logo in all Symposium-related communications
- Your logo on the Symposium page, on the aqdf.ca website
- Your logo on the table centerpieces at the Symposium
- One of your products in the bag given to all participants (product provided by the company)

À LA CARTE PACKAGES

NEW OPTION	1	Bag offered to Symposium participants	Your logo in B&W on the bag offered to Symposium participants (QPMA arranges the bag's creation)	\$3,000
NEW OPTION	2	Flavored water station	Your product used as a flavor for the infused water stations and on a poster	\$1,000
	3	Other suggestions	To be submitted to the QPMA for discussion	To discuss