



2025 ANNUAL PARTNERSHIP PLAN

**I LOVE FRUITS AND
VEGGIES SYMPOSIUM**

**SPRING
FESTIVITIES**

**GOLF
TOURNAMENT**
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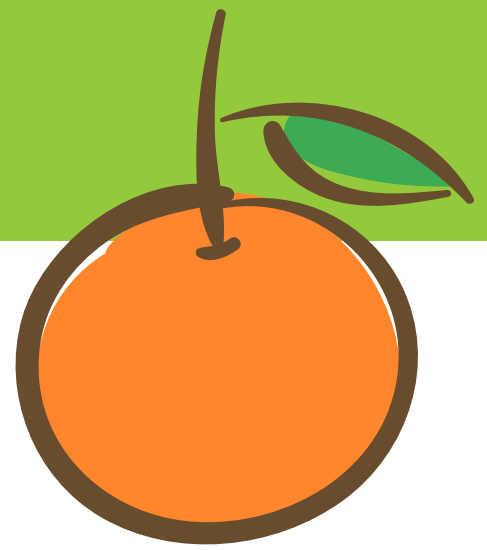
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**ASSOCIATION QUÉBÉCOISE
DE LA DISTRIBUTION
DE FRUITS ET LÉGUMES**
QUEBEC PRODUCE MARKETING ASSOCIATION

GOLF TOURNAMENT



Date: June 5, 2025

Location: Le Blainvillier Golf Club

PACKAGES

THE MASTER PRESENTER – \$3,250

- Your logo in strategic locations around the Club House
- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the aqdfi.ca website

THE PRO PRESENTER – \$1,800

- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the aqdfi.ca website

ASSISTANT PRO PRESENTER – \$1,300

- Your logo on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the aqdfi.ca website

ASPIRING PRESENTER – \$950

- The name of your company on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo on the Golf page, on the aqdfi.ca website

À LA CARTE PACKAGES

	1	Golf flags	Flags with your logo on the holes of the 2 courses and on the screens	SOLD	\$3,800
	2	Beer on both courses	Your logo on posters, on the coupons and on the screens	SOLD	\$3,600
	3	Lunch	Your logo on posters, on the coupons and on the screens	SOLD	\$2,850
	4	Wine	Your logo on menus and coupons	SOLD	\$2,500
	5	Cocktail area	Personalized cocktail area reflecting your company's image and your logo on the screens	SOLD	\$2,500
	6	Bathrooms	Your logo on the bathroom mirrors and on the screens		\$2,500
NEW	7	Badges	Your logo on the badges		\$2,500
NEW	8	Lanyards	Your logo on the lanyards		\$2,500
	9	Cups	Your logo at the bottom of the 36 cups and on the screens	SOLD	\$2,300
	10	Juice / smoothies station	Your logo on a poster and your product distributed to each golfer	SOLD	\$2,300
	11	Morning brunch	Your logo on the menus and on the screens		\$2,300
	12	Game on the course	Your logo on the visual distributed to each golfer	SOLD	\$2,250
	13	Carts	Your logo on the front window of the carts	SOLD	\$2,250
	14	Truck (2 options)	Your company's truck parked near departures		\$2,000
	15	Station du DJ	Your logo on a poster and on the screens	SOLD	\$2,000
	16	Longest drive competition (2 options)	Your logo on a poster announcing the activity on the hole	1/2	\$1,750 per course
	17	Hole-in-one competition (2 options)	Your logo on a poster announcing the activity on the hole	1/2	\$1,750 per course
	18	Closest to the cup competition (2 options)	Your logo on a poster announcing the activity on the hole	SOLD	\$1,750 per course
	19	Putting competition	Your logo on a giant poster and gift offered to the winner by your company	SOLD	\$1,750
	20	Start of a hole (18 options)	Your logo on a poster at the start of one hole per course	15 sold/18	\$1,450 for 2 courses
	21	Popcorn (you must provide and bring the pop popcorn)	Your logo on the bags of popcorn distributed at the cocktail party	SOLD	Visibility fees of \$500
	22	Food station	Your logo on a food station and on the screens		\$1,300
NEW	23	Mocktails station	Your product in the mocktails and your logo on the screens		\$1,500

24	Tasting on a hole	Price according to the food preparation and required staff	Visibility fees of \$950
25	Reusable water bottles	Company-branded water bottles provided to all golfers	Visibility fees of \$950
26	Promotional item (tee, ball, mint candy, golf foug...)	Item with your company's name placed in the golfer's bag or in the cart	Visibility fees of \$500 + the item
27	Presentation of a gift / draw	Your logo on the gift and the gift offered to the winner	Visibility fees of \$500 + the gift
28	Caps	Caps provided to all golfers	To discuss
29	Other suggestions	To be submitted to QPMA for discussion	To discuss

ANNUAL CONVENTION



Dates: August 14 to 16, 2025

Saint-Hyacinthe Sheraton

President of the organizing committee: Josée Petitclerc

PACKAGES

PRESIDENT'S CLUB PARTNER – \$11,000

- High visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the aqdf.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

PLATINUM PARTNER – \$8,500

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the aqdf.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

DIAMOND PARTNER – \$6,250

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the aqdf.ca website
- Your logo in all QPMA communications relating to the Convention

FORFAITS

GOLD PARTNER – \$4,250

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the aqdfi.ca website
- Your logo in all QPMA communications relating to the Convention

SILVER PARTNER – \$2,500

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the aqdfi.ca website

BRONZE PARTNER – \$1,250

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the aqdfi.ca website

FRIENDLY PARTNER – \$700

- Your logo on the Convention page, on the aqdfi.ca website
- Your logo on the screens at reception and in the rooms

À LA CARTE PACKAGES

	1	Magnetic cards ***	Your logo on room cards	SOLD	\$5,500
	2	Convention goer bag ***	Your logo on the bags offered to all participants	SOLD	\$5,500
NEW	3	Lounge & Bar Barsa area (6 options)	The <i>Barsa</i> Lounge & Bar area (100 seats) decorated in your company colors. Includes a jazz band over two days and a signature drink.	4 sold/6	\$4,000
NEW	4	Floor steps ***	Steps on the ground, in the convention hall, going from the entry to the main hall		\$4,250
	5	Convention mobile application ***	Your logo on the home page and in the internal pages of the application	SOLD	\$4,250
	6	Badges ***	Your logo on the badges	SOLD	\$3,650
	7	Lanyards	Your logo on the lanyards	SOLD	\$4,000
	8	Showcase	Backlit display case highlighting your company's products		\$4,000
NEW	9	Rooftop terrace **	The rooftop terrace styled to reflect your brand's identity	SOLD	\$4,000
	10	Bathrooms ***	Your logo on the mirrors of various bathrooms in the convention center		\$3,250
	11	<i>Do not disturb</i> cards ***	Your logo on the cards hanging on the doors of the participants rooms	SOLD	\$3,100
	12	Simultaneous translation	Your logo on small posters and screens inviting the participants to connect to the translation platform		\$2,800
NEW	13	Visibility on the central staircase (7 options, first come, first served, 3 visuals per company)	Your logo in giant format on the glass banister of the convention center staircase and in the space under the staircase	1 sold/7	\$2,000
	14	Flavored water station	Your product in the water and your logo and on a poster	SOLD	\$1,500
	15	Promotional item	Items in the name of your company placed in the conference bags		Visibility fees of \$1,500 + the item
	16	Reusable water bottles	500 reusable water bottles in your company colors placed in the convention bags		Visibility fees of \$1,200 + the item
NEW	17	Your logo on the bench of the convention center (2 logos of around 12 inches / company)	Your logo on the large benches of the convention center		\$600
	18	Showcase of innovations	Your new product or service in the virtual showcase space		\$375 (Member) \$650 (Non-member)

*** The company must be a GOLD partner to obtain these À la carte items

** The company must be a SILVER partner to obtain these À la carte items

Items 1 to 18 apply for the entire duration of the conference.

THURSDAY EVENING - OPENING EVENING

	19	Gift package draw	Speech and draw for a gift package offered by your company	SOLD \$2,850
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FRIDAY - AFTERNOON ACTIVITIES

NEW	20	Friday morning wake-up shot (You must provide the product)	A shot for each guest placed on the breakfast tables	SOLD \$1,500
NEW	21	Conference-workshop **	Presentation of the conference by your company, your logo on a poster	\$3,000
NEW	22	Gourmet tour **	Invite a group on a gourmet food tour	\$3,000
NEW	23	Discovery visit **	Treat a group to a fun and educational tour	\$3,000

FRIDAY EVENING - FESTIVE EVENING

	24	Band presenter ***	Visibility before the show and short speech or video broadcast	\$5,000
	25	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD \$4,000
	26	Photo booth	Your logo on souvenir photos	SOLD \$3,000
	27	Gift package draw (gift included)	Speech and draw for a gift package offered by your company	\$3,500
	28	Table's center ***	Your logo on the centerpieces during the festive evening	SOLD \$3,300
	29	Beach sandals	Your logo on beach sandals	\$2,750

SATURDAY NOON - CONFERENCE AND BRUNCH

NEW	30	Saturday morning wake-up shot (You must provide the product)	A shot for each guest placed on the breakfast tables	SOLD \$1,500
	31	Inspiration conference	Speech and presentation of the conference by your company and your logo on a poster	SOLD \$5,000
	32	Table's center ***	Your logo on the centerpieces during the brunch	SOLD \$3,300
	33	Gift package draw (gift included)	Speech and draw for a gift package offered by your company during brunch	SOLD \$2,850
	34	Contest I love Fruits and Veggies ***	Speech and drawing of prizes for the <i>Mouvement I like fruits and veggies</i> during the brunch	SOLD \$2,850

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** The company must be a SILVER partner to obtain these À la carte items

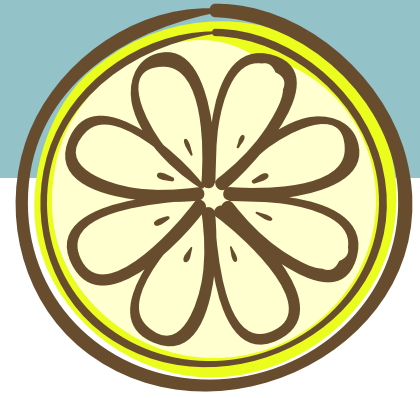
SATURDAY EVENING - BANQUET

35	Travel package draw (gift included)	Speech and draw for a travel package offered by your company	SOLD \$4,250
36	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD \$4,100
37	Table's center ***	Your logo on the centerpieces during the banquet	SOLD \$4,000
38	DJ station	Your logo on the DJ station at the Presidents suite	SOLD \$2,500
39	Parting gift ** (You must provide and bring the product)	Your product as a gift and your logo on a poster	\$2,000
40	Personalization of a dish	Integration of your logo into one of the services offered during the banquet	To discuss
41	Other suggestions	To be submitted to QPMA for discussion	To discuss

*** The company must be a GOLD partner to obtain these À la carte items

** The company must be a SILVER partner to obtain these À la carte items

OYSTER PARTY



Date: November 7, 2025
Metropolitan Golf Club

PACKAGE

PRESENTING PARTNER – \$5,750

- Your logo on a banner during the event
- Your logo on the badges
- Your logo on the centerpieces during the event
- Your logo on all communications to members related to the oyster party
- Your logo on the event page, on the aqdf.ca website

À LA CARTE PACKAGES

1	Oyster area	Your logo on the aprons and the screens and personalization of the oyster area in your company colors	\$3,250
2	Wine	Your logo on a poster, on the coasters and on the screens	SOLD \$3,300
3	Welcome cocktail	Your logo on a poster and on the screens	SOLD \$2,550
4	Truck	Your company truck parked near the entrance	SOLD \$2,500
5	Alcohol tests	Your logo on the screens and on the alcohol test packaging	SOLD \$1,500
NEW 6	Lanyards	Your logo on the lanyards	\$2,500
7	DJ station	Your logo on a poster and on the screens	SOLD \$2,000
8	Bathrooms	Your logo on the bathroom mirrors and on the screens	SOLD \$2,000
9	Conference	Your logo on a poster and on the screens and mention of your company by the MC	\$2,000
10	Floor	Your logo on the floor of the oyster area and on the screens	SOLD \$2,000
11	Bar	Your logo in the bar area and on the screens	SOLD \$1,800
12	Draw (including the prize)	Draw of a gift offered by your company and your logo on the screens	\$1,500
13	Food station	Your logo on food stations and on the screens	\$1,400

14	Parting gift (You must provide and bring the product)	Your product as a gift and your logo on a poster and on the screens	SOLD \$1,350
15	Flavored water station	Your product in the water, your logo on a poster and on the screens	SOLD \$1,000
16	Other suggestions	To be submitted to QPMA for discussion	To discuss

RESERVATION FORM

Thank you for your support as a partner of the QPMA, providing your company with unique visibility during Association events.

We are grateful for this financial collaboration which allows the office and committees to pursue their mission and offer quality events and conferences.

- 1 - Check the desired visibility options
- 2 - Calculate the total amount
- 3 - Send to iferland@aqdfl.ca

EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to be paid
I love fruits and veggies Symposium	Presenting Partner	\$2,500		
Spring Festivities	Presenting Partner	\$5,650		
Golf Tournament	The Master	\$3,250		
	The Pro	\$1,800		
	The Assistant-Pro	\$1,300		
	The Aspiring	\$950		
Annual Convention	President Club	\$11,000		
	Platinum	\$8,500		
	Diamond	\$6,250		
	Gold \$4,000	\$4,250		
	Silver	\$2,500		
	Bronze Friend	\$1,250 \$700		
Oyster Party	Presenting Partner	\$5,750		
Sub-total =				

À LA CARTE VISIBILITY – EVENTS

Event	Indicate the number of the visibility(s) on the desired map(s)	Amount to be paid
I love fruits and veggies Symposium		
Spring Festivities		
Golf Tournament		
Annual Convention		
Oyster Party		
Sub-total =		

CALCULATION OF VISIBILITY FEES

Start by choosing the options that work best for you. To complete the request, please add the amounts found in the "subtotal" boxes in the previous tables to find the total amount to pay.

To confirm your reservation, you will need to pay the full amount for each visibility no later than 45 days before the event date.

Packages and a la carte items may be reserved by certain companies with acquired rights. Please contact Isabelle Ferland to find out the availability of the different items in the plan. Please return the form quickly to guarantee your choices to iferland@aqdf.ca.

Visibility	Amount to be paid
Subtotal event presenting partners – packages	
Subtotal visibility on the map – events	
Total fees for visibility =	

Company: _____

Last Name: _____ First Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ Province: _____ Zip Code: _____

Date: _____ Signature: _____