

JOIN US FOR THE UNVEILING OF 2025's PILLAR

Saturday, August 16 2025

QPMA convention closing banquet at the Saint-Hyacinthe Convention center.

NEW SELECTION PROCESS

- Nominees suggested by QPMA members and/or partners
- Selection by a jury representative of the fruit and vegetable industry
- Application deadline: May 9, 2025

WHO CAN BE NAMED A PILLAR?

Any active or retired member of a QPMA member company or partner.

Introduce us to an outstanding individual who deserves to be named a Pillar.

The five selection criteria are:

1	Passion. A Pillar possesses an infectious passion for the industry, its people and its products.
2	Significant contribution to our sector's development. This exceptional person's commitment and purposeful involvement benefit everyone.
3	Leadership. A Pillar not only has a rallying spirit and avant-garde ideas, but also sets an example and pushes the entire industry towards excellence.
4	Know-how and life skills transmission. This person invests in training the next-generation, supports the industry with their positive attitude and advances our cause by sharing their expertise.
5	Exemplary ethics. A Pillar is a person whose behavior is irreproachable and whom everyone respects and recognizes for their human and professional qualities and unfailing transparency.

Thank you for highlighting the contribution of outstanding people making history in our industry!





TELL US ABOUT YOUR PILLAR NOMINEE!

Nominee information

First Name:	Last Name:		
Title:			
Email:	Phone:		
LinkedIn:			
Company or organisation:			
If possible, attach a short career bio and press articles or other relevant documents to help us get to know the nominee better.			
Please fill in each field, briefly.			
Your relationship with the nominee			
Why do you think this person is a Pillar?			
Describe a few of the nominee's career milestones.			



PROVIDE A CONCRETE EXAMPLE FOR EACH SELECTION CRITERION Passion Important contribution to our sector's development Leadership Know-how and life skills transmission Exemplary ethics DISTINCTIVE ELEMENT OR SPECIAL ACHIEVEMENT TO HIGHLIGHT Nominated by: First Name: Last Name: Phone: Email: Company or organisation:

Questions ? Contact Mrs. Marie de Tarlé at 514-355-4330, ext. 221 or mdetarlesalmon@aqdfl.ca Email the completed form to Marie de Tarlé at mdetarlesalmon@aqdfl.ca before May 9, 2025

