



**2026 ANNUAL  
PARTNERSHIP  
PLAN**



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**ASSOCIATION QUÉBÉCOISE  
DE LA DISTRIBUTION  
DE FRUITS ET LÉGUMES**  
QUEBEC PRODUCE MARKETING ASSOCIATION

# NEXT-GENERATION EVENT



**February 20, 2026**

**Le Cabinet de relations publiques  
NATIONAL**

## PACKAGE

ALL SOLD!

### PRESENTING PARTNER – (8 options) **\$2,350**

- Your logo on a banner in the room
- Your logo on the screens
- Your logo on the centerpieces
- Your logo on all communications to members related to this event
- Your logo on the Next-generation page, on the qpma.ca website

### À LA CARTE PACKAGES

<b>1</b>	<b>Welcoming cocktail</b>	Your logo on a poster, on the coasters and on the screens	<b>SOLD</b>	<b>\$2,300</b>
<b>2</b>	<b>Conference</b>	Your logo on the screens and mention by the MC	<b>SOLD</b>	<b>\$1,750</b>
<b>3</b>	<b>DJ station</b>	Your logo on a poster and on the screens	<b>SOLD</b>	<b>\$1,600</b>
<b>New</b>	<b>4 Wine</b>	Your logo on a poster and on the screens	<b>SOLD</b>	<b>\$1,500</b>
<b>5</b>	<b>Panel</b>	Your logo on the screens and mention by the MC	<b>SOLD</b>	<b>\$1,500</b>
<b>6</b>	<b>Bathrooms</b>	Your logo on the bathroom mirrors and on the screens	<b>SOLD</b>	<b>\$1,500</b>
<b>7</b>	<b>Principal draw</b> (the prize is included in the amount)	Your logo on the screens, mention by the MC and short speech (exclusivity)	<b>SOLD</b>	<b>\$1,500</b>
<b>8</b>	<b>Food station</b>	Your logo on food stations and on the screens	<b>6 SOLD</b>	<b>\$1,100</b>
<b>9</b>	<b>Flavored water station</b>	Your product in the mocktails and your logo on the screens	<b>SOLD</b>	<b>\$1,100</b>
<b>10</b>	<b>Coffee break</b>	Your logo on the screens and mention by the MC	<b>SOLD</b>	<b>\$1,100</b>
<b>11</b>	<b>Alcohol tests</b>	Your logo on the screens and on the alcohol test packaging	<b>SOLD</b>	<b>\$1,100</b>
<b>12</b>	<b>Parting gift</b> (you must provide and bring the gift)	Your logo on a poster and on the screens	<b>SOLD</b>	<b>\$1,100</b>
<b>13</b>	<b>Promotional items</b> (you must provide and bring the item)	Items in the name of your company and on the screens	<b>1 SOLD</b>	<b>\$750</b> (visibility fees)
<b>14</b>	<b>Draw</b> (the prize is NOT included in the amount)	Your logo on the screens, mention by the MC (more than one options)	<b>1 SOLD</b>	<b>\$500</b> (visibility fees)
<b>15</b>	<b>Other suggestions</b>	To be submitted to QPMA for discussion		<b>To discuss</b>

# SPRING FESTIVITIES



**April 16, 2026**

**Dock619 in Longueuil**

## PACKAGE

**PRESENTING PARTNER – (6 options) \$5,750**

**5 SOLD / 6 POSSIBILITIES**

- Your logo on the badges
- Your logo on a banner in the hall
- Your logo on the screens
- Your logo on the centerpieces during the evening
- Your logo on all communications to members related to the Spring Festivities
- Your logo on the Spring Festivities page, on the qpma.ca website

### À LA CARTE PACKAGES

<b>1</b>	<b>Welcome cocktail</b>	Your logo on a poster and on the screens	<b>SOLD</b> \$2,900
<b>2</b>	<b>Wine</b>	Your logo on a poster and on the screens	\$2,650
<b>3</b>	<b>Lanyards (ends)</b>	Your logo on the ends of the lanyards	\$2,500
<b>4</b>	<b>Food station</b>	Your logo on food stations and on the screens	<b>5 SOLD</b> \$1,600
<b>5</b>	<b>DJ station</b>	Your logo on a poster and on the screens	<b>SOLD</b> \$2,100
<b>6</b>	<b>Bathrooms</b>	Your logo on the bathroom mirrors and on the screens	\$2,100
<b>7</b>	<b>Mocktails station</b>	Your product in the mocktails and your logo on the screens	\$1,600
<b>8</b>	<b>Draw</b> (the prize is included in the amount)	Your logo on the screens and mention by the MC	\$1,600
<b>9</b>	<b>Alcohol tests</b>	Your logo on the screens and on the alcohol test packaging	<b>SOLD</b> \$1,500
<b>10</b>	<b>Parting gift</b> (you must provide and bring the gift)	Your logo on a poster and on the screens	<b>1 SOLD</b> \$1,350
<b>11</b>	<b>Other suggestions</b>	To be submitted to QPMA for discussion	<b>To discuss</b>

# GOLF TOURNAMENT



**June 4, 2026**  
Le Blainvillier Golf Club

## PACKAGES

**THE MASTER PRESENTER – (5 options) \$3,350** **ALL SOLD !**

- Your logo in strategic locations on the site
- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

**THE PRO PRESENTER – (8 options) \$1,900** **6 SOLD / 8 POSSIBILITIES**

- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

**ASSISTANT PRO PRESENTER – (10 options) \$1,400** **2 SOLD / 10 POSSIBILITIES**

- Your logo on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

**ASPIRING PRESENTER – \$1000**

- The name of your company on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo on the Golf page, on the qpma.ca website

## À LA CARTE PACKAGES

<b>1</b>	<b>Golf flags</b>	Flags with your logo on the holes of the 2 courses and on the screens	<b>SOLD</b>	<b>\$3,900</b>
<b>2</b>	<b>Beer on both courses</b>	Your logo on posters, on the coupons and on the screens	<b>SOLD</b>	<b>\$3,700</b>
<b>3</b>	<b>Lunch</b>	Your logo on posters, on the coupons and on the screens	<b>SOLD</b>	<b>\$2,950</b>
<b>4</b>	<b>Wine</b>	Your logo on coupons and on the screens	<b>SOLD</b>	<b>\$2,600</b>
<b>5</b>	<b>Cocktail area</b>	Personalized cocktail area reflecting your company's image and your logo on the screens	<b>SOLD</b>	<b>\$2,600</b>
<b>6</b>	<b>Bathrooms</b>	Your logo on the bathroom mirrors and on the screens		<b>\$2,500</b>
<b>7</b>	<b>Badges</b>	Your logo on the badges worn in the evening		<b>\$2,500</b>
<b>8</b>	<b>Lanyards (ends)</b>	Your logo on the ends of the lanyards worn in the evening		<b>\$2,500</b>
<b>9</b>	<b>Cups</b>	Your logo at the bottom of the 36 cups and on the screens	<b>SOLD</b>	<b>\$2,400</b>
<b>10</b>	<b>Juice / smoothies station</b>	Your logo on a poster and your product distributed to each golfer		<b>\$2,400</b>
<b>11</b>	<b>Morning brunch</b>	Your logo on the menus and on the screens	<b>SOLD</b>	<b>\$2,400</b>
<b>12</b>	<b>Carts</b>	Your logo on the front window of the carts	<b>SOLD</b>	<b>\$2,500</b>
<b>13</b>	<b>Game on the course</b>	Your logo on a game card distributed to each golfer	<b>SOLD</b>	<b>\$2,350</b>
<b>14</b>	<b>Truck (2 options)</b>	Your company's truck parked near departures		<b>\$2,000</b>
<b>15</b>	<b>Station du DJ</b>	Your logo on a poster and on the screens	<b>SOLD</b>	<b>\$2,050</b>
<b>16</b>	<b>Longest drive competition (2 options)</b>	Your logo on a poster announcing the activity on the hole	<b>1 SOLD</b>	<b>\$1,850</b> per course
<b>17</b>	<b>Hole-in-one competition (2 options)</b>	Your logo on a poster announcing the activity on the hole	<b>1 SOLD</b>	<b>\$1,850</b> per course
<b>18</b>	<b>Closest to the cup competition (2 options)</b>	Your logo on a poster announcing the activity on the hole	<b>2 SOLD</b>	<b>\$1,850</b> per course
<b>19</b>	<b>Putting competition</b>	Your logo on a giant poster and gift offered to the winner by your company	<b>SOLD</b>	<b>\$1,850</b>
<b>20</b>	<b>Start of a hole (18 options)</b>	Your logo on a poster at the start of one hole per course	<b>13 SOLD / 18</b>	<b>\$1,500</b> for 2 courses
<b>21</b>	<b>Mocktails station</b>	Your product in the mocktails and your logo on the screens		<b>\$1,500</b>
<b>22</b>	<b>Food station</b>	Your logo on a food station and on the screens	<b>1 SOLD</b>	<b>\$1,350</b>
<b>23</b>	<b>Tasting on a hole</b>	Price according to the food preparation and required staff	<b>5 SOLD</b>	Visibility fees of <b>\$1200</b>
<b>24</b>	<b>Reusable water bottles (you must provide the bottles)</b>	Company-branded water bottles provided to all golfers		Visibility fees of <b>\$950</b>
<b>25</b>	<b>Popcorn (you must provide and bring the pop popcorn)</b>	Your logo on the popcorn bags distributed at the cocktail party	<b>SOLD</b>	Visibility fees of <b>\$500</b>

<b>26</b>	<b>Promotional item</b> (tee, ball, cap, mint candy, golf fork...) (You must provide the items)	Item with your company's name placed in the golfer's bag or in the cart	Visibility fees of <b>\$500</b>
<b>27</b>	<b>Presentation of a gift / draw</b> (you must provide and bring the gift or else if QPMA buys the gift, another fee of \$500 will be charged)	Your logo on the gift and the gift offered to the winner <b>6 SOLD</b>	Visibility fees of <b>\$500</b> + the gift
<b>28</b>	<b>Other suggestions</b>	To be submitted to QPMA for discussion	<b>To discuss</b>

# ANNUAL CONVENTION



**August 14 to 16, 2026**

Fairmont le Manoir Richelieu

President of the organizing committee: Michel Beauséjour

## PACKAGES

### **PRESIDENT'S CLUB PARTNER – \$11,500**

- High visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

### **PLATINUM PARTNER – \$8,750**

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

### **DIAMOND PARTNER – \$6,500**

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention

# FORFAITS

## GOLD PARTNER – \$4,250

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention

## SILVER PARTNER – \$2,750

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

## BRONZE PARTNER – \$1,500

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

## FRIENDLY PARTNER – \$750

- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

À LA CARTE PACKAGES			
	<b>1</b>	<b>Risers of the main staircase at the entrance</b>	Over 20 risers of the Manor's staircase in your company's colors <b>\$10,000</b>
	<b>2</b>	<b>Convention goer bag ***</b>	Your logo on the bags offered to all participants <b>SOLD \$5,750</b>
	<b>3</b>	<b>Magnetic cards ***</b>	Your logo on room cards <b>SOLD \$5,750</b>
	<b>4</b>	<b>Convention mobile application ***</b>	Your logo on the home page and in the internal pages of the application <b>SOLD \$4,500</b>
	<b>5</b>	<b>Directional arrows on the floor ***</b>	Arrows on the ground, in the Manoir, going from the welcoming booth to the main rooms <b>\$4,250</b>
	<b>6</b>	<b>Lanyards</b>	Your logo on the lanyards <b>SOLD \$4,000</b>
	<b>7</b>	<b>Showcase 1 SOLD</b>	Backlit display case highlighting your company's products in the welcoming booth area <b>\$4,000</b>
	<b>8</b>	<b>Badges ***</b>	Your logo on the badges <b>SOLD \$3,750</b>
<b>New</b>	<b>9</b>	<b>Elevators doors *** (3 options)</b>	Inside doors of one (1) of the three (3) elevators at your company's <b>2 SOLD \$3,500</b>
<b>New</b>	<b>10</b>	<b>Large table in front of the reception desks***</b>	The monumental table facing the reception counters, adorned with your products and your company's signage <b>SOLD \$3,500</b>

	<b>11</b>	<b>Do not disturb cards ***</b>	Your logo on the cards hanging on the doors of the participants rooms	<b>\$3,250</b>
	<b>12</b>	<b>Bathrooms ***</b>	Your logo on some of the bathroom mirrors in the manoir	<b>\$3,250</b>
<b>New</b>	<b>13</b>	<b>Frames in the elevators ***</b> (2 options)	One (1) frame in each of the three (3) elevators displaying your logo's company	<b>1 SOLD \$3,000</b>
<b>New</b>	<b>14</b>	<b>Outdoor banners</b> (3 options)	2 GIANT banners with your logo placed in the circle in front of the Manoir's entry	<b>\$3,000</b>
<b>New</b>	<b>15</b>	<b>QPMA Lounge</b> (5 options)	Area near the manor's reception, decorated in your company's colors, with a duo of musicians	<b>3 SOLD \$3,000</b>
	<b>16</b>	<b>Simultaneous translation</b>	Your logo on small posters and screens inviting the participants to connect to the translation platform	<b>SOLD \$3,000</b>
	<b>17</b>	<b>Promotional item</b> (you must provide the items)	Items in the name of your company placed in the conference bags	Visibility fees of <b>\$1,750</b>
	<b>18</b>	<b>Flavored water station</b>	Your product in the water and your logo and on a poster	<b>SOLD \$1,600</b>
	<b>19</b>	<b>Reusable water bottles</b> (you must provide the bottles)	500 reusable water bottles in your company colors placed in the convention bags	Visibility fees of <b>\$1,200</b>
	<b>20</b>	<b>Showcase of innovations</b>	Your new product or service in the virtual showcase space	<b>\$375</b> Member <b>\$650</b> Non-member
<b>THURSDAY EVENING - OPENING EVENING</b>				
<b>New</b>	<b>21</b>	<b>Presenting partner of the opening cocktail***</b>	Visibility on the terrace by the river, your logo on the screens and mention by the MC	<b>\$4,000</b>
	<b>22</b>	<b>Gift package draw</b>	Speech and draw for a gift package offered by your company	<b>SOLD \$2,800</b>
<b>Friday - AFTERNOON ACTIVITIES</b>				
<b>New</b>	<b>23</b>	<b>Conference-workshop</b>	Be the presenting partner of the activity	<b>\$3,000</b>
<b>New</b>	<b>24</b>	<b>Whale-watching cruise</b>	Be the presenting partner of the activity	<b>\$3,000</b>
<b>New</b>	<b>25</b>	<b>Gourmet tour</b>	Be the presenting partner of the activity	<b>\$3,000</b>
<b>New</b>	<b>26</b>	<b>Golf</b>	Be the presenting partner of the activity	<b>\$3,000</b>
	<b>27</b>	<b>Friday morning wake-up shot</b> (You must provide the product)	A shot for each guest placed on the breakfast tables	<b>\$1,750</b>

\*\*\* The company must be a GOLD partner to obtain these À la carte items

<b>FRIDAY EVENING - FESTIVE EVENING</b>			
<b>28</b>	<b>Band presenter ***</b>	Visibility before the show and short speech or video broadcast provided by the company	<b>\$5,000</b>
<b>29</b>	<b>Wine ***</b>	Your logo on the coasters and in the menu, mention of your company name by the MC	<b>SOLD \$4,050</b>
<b>30</b>	<b>Gift package draw (gift included)</b>	Speech and draw for a gift package offered by your company	<b>\$3,500</b>
<b>31</b>	<b>Table's center ***</b>	Your logo on the centerpieces	<b>SOLD \$3,400</b>
<b>32</b>	<b>Original Photo booth</b>	Your logo on souvenir photos and on the booth	<b>SOLD \$3,100</b>
<b>33</b>	<b>Beach sandals</b>	Your logo on beach sandals	<b>\$2,750</b>
<b>Saturday Noon - CONFERENCE AND BRUNCH</b>			
<b>34</b>	<b>Inspiration conference</b>	Speech and presentation of the conference by your company and your logo on a poster	<b>SOLD \$5,250</b>
<b>35</b>	<b>Table's center ***</b>	Your logo on the centerpieces	<b>SOLD \$3,400</b>
<b>36</b>	<b>Contest I love Fruits and Veggies ***</b>	Speech and drawing of prizes for the Mouvement I like fruits and veggies during the brunch	<b>SOLD \$2,950</b>
<b>37</b>	<b>Gift package draw (gift included)</b>	Speech and draw for a gift package offered by your company during brunch	<b>SOLD \$2,950</b>
<b>38</b>	<b>Saturday morning wake-up shot (You must provide the product)</b>	A shot for each guest placed on the breakfast tables	<b>\$1,750</b>
<b>SATURDAY EVENING - BANQUET</b>			
<b>39</b>	<b>Travel package draw (gift included)</b>	Speech and draw for a travel package offered by your company	<b>SOLD \$4,300</b>
<b>40</b>	<b>Wine ***</b>	Your logo on the coasters and in the menu, mention of your company name by the MC	<b>SOLD \$4,150</b>
<b>41</b>	<b>Table's center ***</b>	Your logo on the centerpieces	<b>SOLD \$4,100</b>
<b>42</b>	<b>DJ station</b>	Your logo on the DJ station at the Presidents suite	<b>SOLD \$2,550</b>
<b>43</b>	<b>Parting gift (You must provide and bring the product) (3 options)</b>	Your product as a gift and your logo on a poster 1	<b>SOLD \$2,500</b>
<b>44</b>	<b>Personalization of a dish</b>	Integration of your logo into one of the services offered during the banquet	<b>To discuss</b>
<b>45</b>	<b>Other suggestions</b>	To be submitted to QPMA for discussion	<b>To discuss</b>

\*\*\* The company must be a GOLD partner to obtain these À la carte items

# OYSTER PARTY



**November 6, 2026**

Metropolitan Golf Club

## PACKAGE

**PRESENTING PARTNER – (10 options) – \$5,850**

**6 SOLD / 10 POSSIBILITIES**

- Your logo on a banner during the event
- Your logo on the badges
- Your logo on the centerpieces during the event
- Your logo on all communications to members related to the oyster party
- Your logo on the event page, on the qpma.ca website

### À LA CARTE PACKAGES

<b>1</b>	<b>Oyster area</b>	Your logo on the aprons and the screens and personalization of the oyster area in your company colors	<b>SOLD \$3,300</b>
<b>2</b>	<b>Wine</b>	Your logo on a poster, on the coasters and on the screens	<b>SOLD \$3,300</b>
<b>3</b>	<b>Conference</b>	Approximately a 2-minute presentation of your company at the front, your logo on a poster and the screens, and mention of your company by the MC	<b>\$3,000</b>
<b>New</b>	<b>4 Verrière room</b>	Room «Verrière» transformed in a lounge and decorated with your company's colors	<b>\$3,000</b>
<b>5</b>	<b>Welcoming cocktail</b>	Your logo on a poster and on the screens	<b>SOLD \$2,650</b>
<b>6</b>	<b>Truck</b>	Your company truck parked near the entrance	<b>SOLD \$2,500</b>
<b>7</b>	<b>Lanyards (ends)</b>	Your logo on the ends of the lanyards	<b>SOLD \$2,500</b>
<b>8</b>	<b>Floor</b>	Your logo on the floor of the oyster area and on the screens	<b>SOLD \$2,100</b>
<b>9</b>	<b>Bathrooms</b>	Your logo on the bathroom mirrors and on the screens	<b>\$2,100</b>
<b>10</b>	<b>DJ station</b>	Your logo on a poster and on the screens	<b>SOLD \$2,050</b>
<b>11</b>	<b>Bar</b>	Your logo in the bar areas and on the screens	<b>SOLD \$1,900</b>
<b>12</b>	<b>Food station</b>	Your logo on food stations and on the screens	<b>7 SOLD \$1,600</b>
<b>13</b>	<b>Alcohol tests</b>	Your logo on the screens and on the alcohol test packaging	<b>\$1,500</b>
<b>14</b>	<b>Draw (including the prize)</b>	Draw of a gift offered by your company and your logo on the screens	<b>\$1,500</b>

<b>15</b>	<b>Parting gift **</b> (You must provide and bring the product)	Your product as a gift and your logo on a poster and on the screens <b>SOLD</b>	<b>\$1,500</b>
<b>16</b>	<b>Flavored water station</b>	Your product in the water, your logo on a poster and on the screens	<b>\$1,100</b>
<b>17</b>	<b>Other suggestions</b>	To be submitted to QPMA for discussion	<b>To discuss</b>

# RESERVATION FORM



Thank you for your support as a partner of the QPMA, providing your company with unique visibility during Association events.

We are grateful for this financial collaboration which allows the office and committees to pursue their mission and offer quality events and conferences.

- 1, Check the desired visibility options
- 2, Calculate the total amount
3. Send to iferland@qpma.ca

## EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to be paid
<b>Next-Generation Event</b>	Presenting Partner	<b>\$2,300</b>		
<b>Spring Festivities</b>	Presenting Partner	<b>\$5,750</b>		
<b>Golf Tournament</b>	The Master	<b>\$3,350</b>		
	The Pro	<b>\$1,900</b>		
	The Assistant-Pro	<b>\$1,400</b>		
	The Aspiring	<b>\$1,000</b>		
<b>Annual Convention</b>	President Club	<b>\$11,500</b>		
	Platinum	<b>\$8,750</b>		
	Diamond	<b>\$6,500</b>		
	Gold	<b>\$4,250</b>		
	Silver	<b>\$2,750</b>		
	Bronze Friend	<b>\$1,500 \$750</b>		
<b>Oyster Party</b>	Presenting Partner	<b>\$5,850</b>		
<b>Sub-total =</b>				

## À LA CARTE VISIBILITY – EVENTS

Event	Indicate the number of the “Àa la carte” packages desired	Amount to be paid
<b>Next-Generation Event</b>		
<b>Spring Festivities</b>		
<b>Golf Tournament</b>		
<b>Annual Convention</b>		
<b>Oyster Party</b>		
<b>Sub-total =</b>		

## CALCULATION OF VISIBILITY FEES

Start by choosing the options that work best for you. To complete the request, please add the amounts found in the “subtotal” boxes in the previous tables to find the total amount to pay.

**To confirm your reservation, you will need to pay the full amount for each visibility no later than 45 days before the event date.**

Packages and a la carte items may be reserved by certain companies with acquired rights. Please contact Isabelle Ferland to find out the availability of the different items in the plan. Please return the form quickly to guarantee your choices to iferland@aqdf.ca.

Visibility	Amount to be paid
Subtotal event presenting partners – packages	
Subtotal visibility on the map – events	
<b>Total fees for visibility =</b>	