



**2026 ANNUAL
PARTNERSHIP
PLAN**

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**ASSOCIATION QUÉBÉCOISE
DE LA DISTRIBUTION
DE FRUITS ET LÉGUMES**
QUEBEC PRODUCE MARKETING ASSOCIATION

NEXT-GENERATION EVENT



February 20, 2026

**Le Cabinet de relations publiques
NATIONAL**

PACKAGE

ALL SOLD!

PRESENTING PARTNER – (8 options) **\$2,350**

- Your logo on a banner in the room
- Your logo on the screens
- Your logo on the centerpieces
- Your logo on all communications to members related to this event
- Your logo on the Next-generation page, on the qpma.ca website

À LA CARTE PACKAGES

1	Welcoming cocktail	Your logo on a poster, on the coasters and on the screens	SOLD	\$2,300
2	Conference	Your logo on the screens and mention by the MC	SOLD	\$1,750
3	DJ station	Your logo on a poster and on the screens	SOLD	\$1,600
New	4 Wine	Your logo on a poster and on the screens	SOLD	\$1,500
5	Panel	Your logo on the screens and mention by the MC	SOLD	\$1,500
6	Bathrooms	Your logo on the bathroom mirrors and on the screens	SOLD	\$1,500
7	Principal draw (the prize is included in the amount)	Your logo on the screens, mention by the MC and short speech (exclusivity)	SOLD	\$1,500
8	Food station	Your logo on food stations and on the screens	6 SOLD	\$1,100
9	Flavored water station	Your product in the mocktails and your logo on the screens	SOLD	\$1,100
10	Coffee break	Your logo on the screens and mention by the MC	SOLD	\$1,100
11	Alcohol tests	Your logo on the screens and on the alcohol test packaging	SOLD	\$1,100
12	Parting gift (you must provide and bring the gift)	Your logo on a poster and on the screens	SOLD	\$1,100
13	Promotional items (you must provide and bring the item)	Items in the name of your company and on the screens	1 SOLD	\$750 (visibility fees)
14	Draw (the prize is NOT included in the amount)	Your logo on the screens, mention by the MC (more than one options)	1 SOLD	\$500 (visibility fees)
15	Other suggestions	To be submitted to QPMA for discussion		To discuss

SPRING FESTIVITIES



April 16, 2026

Dock619 in Longueuil

PACKAGE

PRESENTING PARTNER – (6 options) \$5,750

ALL SOLD !

- Your logo on the badges
- Your logo on a banner in the hall
- Your logo on the screens
- Your logo on the centerpieces during the evening
- Your logo on all communications to members related to the Spring Festivities
- Your logo on the Spring Festivities page, on the qpma.ca website

À LA CARTE PACKAGES

1	Welcome cocktail	Your logo on a poster and on the screens	SOLD \$2,900
2	Wine	Your logo on a poster and on the screens	SOLD \$2,650
3	Lanyards (ends)	Your logo on the ends of the lanyards	SOLD \$2,500
4	Food station	Your logo on food stations and on the screens	6 SOLD \$1,600
5	DJ station	Your logo on a poster and on the screens	SOLD \$2,100
6	Bathrooms	Your logo on the bathroom mirrors and on the screens	\$2,100
7	Mocktails station	Your product in the mocktails and your logo on the screens	\$1,600
8	Draw (the prize is included in the amount)	Your logo on the screens and mention by the MC	SOLD \$1,600
9	Alcohol tests	Your logo on the screens and on the alcohol test packaging	SOLD \$1,500
10	Parting gift (you must provide and bring the gift)	Your logo on a poster and on the screens	1 SOLD \$1,350
11	Other suggestions	To be submitted to QPMA for discussion	To discuss

GOLF TOURNAMENT



June 4, 2026
Le Blainvillier Golf Club

PACKAGES

THE MASTER PRESENTER – (5 options) \$3,350 **ALL SOLD !**

- Your logo in strategic locations on the site
- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

THE PRO PRESENTER – (8 options) \$1,900 **ALL SOLD !**

- Your logo on a banner at reception
- Your logo on scorecards
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

ASSISTANT PRO PRESENTER – (10 options) \$1,400 **3 SOLD / 10 POSSIBILITIES**

- Your logo on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo in all QPMA communications relating to the golf tournament
- Your logo on the Golf page, on the qpma.ca website

ASPIRING PRESENTER – \$1000

- The name of your company on a banner at reception
- Your logo on the screens during brunch and cocktail dinner
- Your logo on the Golf page, on the qpma.ca website

À LA CARTE PACKAGES

1	Golf flags	Flags with your logo on the holes of the 2 courses and on the screens	SOLD	\$3,900
2	Beer on both courses	Your logo on posters, on the coupons and on the screens	SOLD	\$3,700
3	Lunch	Your logo on posters, on the coupons and on the screens	SOLD	\$2,950
4	Wine	Your logo on coupons and on the screens	SOLD	\$2,600
5	Cocktail area	Personalized cocktail area reflecting your company's image and your logo on the screens	SOLD	\$2,600
6	Bathrooms	Your logo on the bathroom mirrors and on the screens		\$2,500
7	Badges	Your logo on the badges worn in the evening		\$2,500
8	Lanyards (ends)	Your logo on the ends of the lanyards worn in the evening		\$2,500
9	Cups	Your logo at the bottom of the 36 cups and on the screens	SOLD	\$2,400
10	Juice / smoothies station	Your logo on a poster and your product distributed to each golfer		\$2,400
11	Morning brunch	Your logo on the menus and on the screens	SOLD	\$2,400
12	Carts	Your logo on the front window of the carts	SOLD	\$2,500
13	Game on the course	Your logo on a game card distributed to each golfer	SOLD	\$2,350
14	Truck (2 options)	Your company's truck parked near departures		\$2,000
15	Station du DJ	Your logo on a poster and on the screens	SOLD	\$2,050
16	Longest drive competition (2 options)	Your logo on a poster announcing the activity on the hole	1 SOLD	\$1,850 per course
17	Hole-in-one competition (2 options)	Your logo on a poster announcing the activity on the hole	1 SOLD	\$1,850 per course
18	Closest to the cup competition (2 options)	Your logo on a poster announcing the activity on the hole	2 SOLD	\$1,850 per course
19	Putting competition	Your logo on a giant poster and gift offered to the winner by your company	SOLD	\$1,850
20	Start of a hole (18 options)	Your logo on a poster at the start of one hole per course	18 SOLD / 18	\$1,500 for 2 courses
21	Mocktails station	Your product in the mocktails and your logo on the screens		\$1,500
22	Food station	Your logo on a food station and on the screens	1 SOLD	\$1,350
23	Tasting on a hole	Price according to the food preparation and required staff	5 SOLD	Visibility fees of \$1200
24	Reusable water bottles (you must provide the bottles)	Company-branded water bottles provided to all golfers		Visibility fees of \$950
25	Popcorn (you must provide and bring the pop popcorn)	Your logo on the popcorn bags distributed at the cocktail party	SOLD	Visibility fees of \$500

26	Promotional item (tee, ball, cap, mint candy, golf fork...) (You must provide the items)	Item with your company's name placed in the golfer's bag or in the cart	Visibility fees of \$500
27	Presentation of a gift / draw (you must provide and bring the gift or else if QPMA buys the gift, another fee of \$500 will be charged)	Your logo on the gift and the gift offered to the winner 6 SOLD	Visibility fees of \$500 + the gift
28	Other suggestions	To be submitted to QPMA for discussion	To discuss

ANNUAL CONVENTION



August 14 to 16, 2026

Fairmont le Manoir Richelieu

President of the organizing committee: Michel Beauséjour

PACKAGES

PRESIDENT'S CLUB PARTNER – \$11,500

- High visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

PLATINUM PARTNER – \$8,750

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention
- Visibility during the highlights of the conference (AGM, conference, brunch, banquet)

DIAMOND PARTNER – \$6,500

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the program
- Your logo on the menus
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention

FORFAITS

GOLD PARTNER – \$4,250

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website
- Your logo in all QPMA communications relating to the Convention

SILVER PARTNER – \$2,750

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

BRONZE PARTNER – \$1,500

- Visibility in the reception area
- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

FRIENDLY PARTNER – \$750

- Your logo on the screens at reception and in the rooms
- Your logo on the Convention page, on the qpma.ca website

À LA CARTE PACKAGES			
	1	Risers of the main staircase at the entrance	Over 20 risers of the Manor's staircase in your company's colors \$10,000
	2	Convention goer bag ***	Your logo on the bags offered to all participants SOLD \$5,750
	3	Magnetic cards ***	Your logo on room cards SOLD \$5,750
	4	Convention mobile application ***	Your logo on the home page and in the internal pages of the application SOLD \$4,500
	5	Directional arrows on the floor ***	Arrows on the ground, in the Manoir, going from the welcoming booth to the main rooms \$4,250
	6	Lanyards	Your logo on the lanyards SOLD \$4,000
	7	Showcase	Backlit display case highlighting your company's products in the welcoming booth area 1 SOLD \$4,000
	8	Badges ***	Your logo on the badges SOLD \$3,750
New	9	Elevators doors *** (3 options)	Inside doors of one (1) of the three (3) elevators at your company's 2 SOLD \$3,500
New	10	Large table in front of the reception desks***	The monumental table facing the reception counters, adorned with your products and your company's signage SOLD \$3,500

	11	Do not disturb cards ***	Your logo on the cards hanging on the doors of the participants rooms	SOLD \$3,250
	12	Bathrooms ***	Your logo on some of the bathroom mirrors in the manoir	\$3,250
New	13	Frames in the elevators *** (2 options)	One (1) frame in each of the three (3) elevators displaying your logo's company	1 SOLD \$3,000
New	14	Outdoor banners (3 options)	2 GIANT banners with your logo placed in the circle in front of the Manoir's entry	\$3,000
New	15	QPMA Lounge (5 options)	Area near the manor's reception, decorated in your company's colors, with a duo of musicians	3 SOLD \$3,000
	16	Simultaneous translation	Your logo on small posters and screens inviting the participants to connect to the translation platform	SOLD \$3,000
	17	Promotional item (you must provide the items)	Items in the name of your company placed in the conference bags	Visibility fees of \$1,750
	18	Flavored water station	Your product in the water and your logo and on a poster	SOLD \$1,600
	19	Reusable water bottles (you must provide the bottles)	500 reusable water bottles in your company colors placed in the convention bags	Visibility fees of \$1,200
	20	Showcase of innovations	Your new product or service in the virtual showcase space	\$375 Member \$650 Non-member
THURSDAY EVENING - OPENING EVENING				
New	21	Presenting partner of the opening cocktail***	Visibility on the terrace by the river, your logo on the screens and mention by the MC	\$4,000
	22	Gift package draw	Speech and draw for a gift package offered by your company	SOLD \$2,800
Friday - AFTERNOON ACTIVITIES				
New	23	Conference-workshop	Be the presenting partner of the activity	\$3,000
New	24	Whale-watching cruise	Be the presenting partner of the activity	\$3,000
New	25	Gourmet tour	Be the presenting partner of the activity	\$3,000
New	26	Golf	Be the presenting partner of the activity	\$3,000
	27	Friday morning wake-up shot (You must provide the product)	A shot for each guest placed on the breakfast tables	\$1,750

*** The company must be a GOLD partner to obtain these À la carte items

FRIDAY EVENING - FESTIVE EVENING			
28	Band presenter ***	Visibility before the show and short speech or video broadcast provided by the company	SOLD \$5,000
29	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD \$4,050
30	Gift package draw (gift included)	Speech and draw for a gift package offered by your company	\$3,500
31	Table's center ***	Your logo on the centerpieces	SOLD \$3,400
32	Original Photo booth	Your logo on souvenir photos and on the booth	SOLD \$3,100
33	Beach sandals	Your logo on beach sandals	\$2,750
Saturday Noon - CONFERENCE AND BRUNCH			
34	Inspiration conference	Speech and presentation of the conference by your company and your logo on a poster	SOLD \$5,250
35	Table's center ***	Your logo on the centerpieces	SOLD \$3,400
36	Contest I love Fruits and Veggies ***	Speech and drawing of prizes for the Mouvement I like fruits and veggies during the brunch	SOLD \$2,950
37	Gift package draw (gift included)	Speech and draw for a gift package offered by your company during brunch	SOLD \$2,950
38	Saturday morning wake-up shot (You must provide the product)	A shot for each guest placed on the breakfast tables	\$1,750
SATURDAY EVENING - BANQUET			
39	Travel package draw (gift included)	Speech and draw for a travel package offered by your company	SOLD \$4,300
40	Wine ***	Your logo on the coasters and in the menu, mention of your company name by the MC	SOLD \$4,150
41	Table's center ***	Your logo on the centerpieces	SOLD \$4,100
42	DJ station	Your logo on the DJ station at the Presidents suite	SOLD \$2,550
43	Parting gift (You must provide and bring the product) (3 options)	Your product as a gift and your logo on a poster	SOLD \$2,500
44	Personalization of a dish	Integration of your logo into one of the services offered during the banquet	To discuss
45	Other suggestions	To be submitted to QPMA for discussion	To discuss

*** The company must be a GOLD partner to obtain these À la carte items

OYSTER PARTY



November 6, 2026

Metropolitan Golf Club

PACKAGE

PRESENTING PARTNER – (10 options) – \$5,850

6 SOLD / 10 POSSIBILITIES

- Your logo on a banner during the event
- Your logo on the badges
- Your logo on the centerpieces during the event
- Your logo on all communications to members related to the oyster party
- Your logo on the event page, on the qpma.ca website

À LA CARTE PACKAGES			
1	Oyster area	Your logo on the aprons and the screens and personalization of the oyster area in your company colors	SOLD \$3,300
2	Wine	Your logo on a poster, on the coasters and on the screens	SOLD \$3,300
3	Conference	Approximately a 2-minute presentation of your company at the front, your logo on a poster and the screens, and mention of your company by the MC	\$3,000
New	4 Verrière room	Room «Verrière» transformed in a lounge and decorated with your company's colors	\$3,000
5	Welcoming cocktail	Your logo on a poster and on the screens	SOLD \$2,650
6	Truck	Your company truck parked near the entrance	SOLD \$2,500
7	Lanyards (ends)	Your logo on the ends of the lanyards	SOLD \$2,500
8	Floor	Your logo on the floor of the oyster area and on the screens	SOLD \$2,100
9	Bathrooms	Your logo on the bathroom mirrors and on the screens	\$2,100
10	DJ station	Your logo on a poster and on the screens	SOLD \$2,050
11	Bar	Your logo in the bar areas and on the screens	SOLD \$1,900
12	Food station	Your logo on food stations and on the screens	7 SOLD \$1,600
13	Alcohol tests	Your logo on the screens and on the alcohol test packaging	\$1,500
14	Draw (including the prize)	Draw of a gift offered by your company and your logo on the screens	1 SOLD \$1,500

15	Parting gift ** (You must provide and bring the product)	Your product as a gift and your logo on a poster and on the screens	1 SOLD	\$1,500
16	Flavored water station	Your product in the water, your logo on a poster and on the screens		\$1,100
17	Other suggestions	To be submitted to QPMA for discussion		To discuss

RESERVATION FORM



Thank you for your support as a partner of the QPMA, providing your company with unique visibility during Association events.

We are grateful for this financial collaboration which allows the office and committees to pursue their mission and offer quality events and conferences.

- 1, Check the desired visibility options
- 2, Calculate the total amount
3. Send to iferland@qpma.ca

EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to be paid
Next-Generation Event	Presenting Partner	\$2,300		
Spring Festivities	Presenting Partner	\$5,750		
Golf Tournament	The Master	\$3,350		
	The Pro	\$1,900		
	The Assistant-Pro	\$1,400		
	The Aspiring	\$1,000		
Annual Convention	President Club	\$11,500		
	Platinum	\$8,750		
	Diamond	\$6,500		
	Gold	\$4,250		
	Silver	\$2,750		
	Bronze Friend	\$1,500 \$750		
Oyster Party	Presenting Partner	\$5,850		
Sub-total =				

À LA CARTE VISIBILITY – EVENTS

Event	Indicate the number of the “Àa la carte” packages desired	Amount to be paid
Next-Generation Event		
Spring Festivities		
Golf Tournament		
Annual Convention		
Oyster Party		
Sub-total =		

CALCULATION OF VISIBILITY FEES

Start by choosing the options that work best for you. To complete the request, please add the amounts found in the “subtotal” boxes in the previous tables to find the total amount to pay.

To confirm your reservation, you will need to pay the full amount for each visibility no later than 45 days before the event date.

Packages and a la carte items may be reserved by certain companies with acquired rights. Please contact Isabelle Ferland to find out the availability of the different items in the plan. Please return the form quickly to guarantee your choices to iferland@aqdf.ca.

Visibility	Amount to be paid
Subtotal event presenting partners – packages	
Subtotal visibility on the map – events	
Total fees for visibility =	